



## Annual Conference: What if... Thursday, August 29, 2019

### Learning Objectives

#### SESSION 8

##### **8A. Dude, Where's My Job? Creating an Elder Care Approach for Employees and Residents**

1. Discuss how state and federal medical marijuana laws impact Ohio's elder care facilities.
2. Discuss associated risks and approaches to medical marijuana utilization, including with employees, on the premises of an elder care facility.

##### **8B. Working Together for Emergency Preparedness: LTC Facilities and Ombudsman Programs**

1. Explain how long-term care facilities can work together in emergency preparedness planning and other various emergencies.
2. Identify strategies to manage actual situations that have arisen in emergencies and how to prepare for the unexpected.

##### **8C. A Therapy Approach to Preventing Immediate Jeopardy**

1. Describe Immediate Jeopardy citation level and risks leading to it.
2. Describe risk areas for Therapy and how to avoid IJ citations in the areas of pressure ulcers, falls and weight loss.

##### **8D. Practical Strategies to Assist Long-Term Care Providers with Collections and Resident Discharges**

1. Identify creative and practical strategies to maximize recovery of accounts receivable.
2. Discuss new regulations involving resident discharges and the requirements a facility must meet before issuing a discharge letter.

##### **8E. Unlocking the Combination to Success with PDPM**

1. Discuss each component of the Patient Driven Payment Model.
2. Describe how to calculate each component to arrive at an accurate per diem in PDPM.

##### **8F. Raise Your Voice: LeadingAge Town Hall**

1. Discuss advocacy issues to consider as priorities for state and national policy.

##### **8G. Cyber Attack: Are You Ready To Respond? An Organizational Ransomware Tabletop Exercise**

1. Explain ransomware attacks targeted to healthcare organizations.
2. Explain elements of an executive cyber tabletop exercise, while identifying the specific tasks and the individual within the organization to be included in this exercise.

#### GENERAL SESSION

##### **Keynote: If Not Now, When? Making the Most of Your Life, Your Relationships, and Your Work**

1. Discuss strategies to communicate more effectively with others.
2. Identify effective skills to increase productivity and satisfaction in the workplace.

## SESSION 9

### 9A. Extending Housing and Services to the Middle Market 2.0

1. Discuss Adaptive Re-Use concepts suited for middle market housing and business models that reduce development costs and maximize efficiencies.
2. Identify potential financing methods and capital structures that are best suited to fund middle market housing and additional niche services for seniors.

### 9B. A Goal Without a Plan is Just a Wish

1. Identify components of data to track and how to track for a fund development plan.
2. Describe goal setting and action steps from the data analysis.

### 9C. A Dementia Inclusive Community Starts with You

1. Explain the need for communities that are dementia inclusive.
2. Identify lessons learned in creating a dementia-inclusive community and how to incorporate into one's own community and spread the initiative across the state.

### 9D. Data Driven Organizational Improvement

1. Describe sources and opportunities to gather relevant operating data and benchmark data for your SNF for little or no cost.
2. Explain how to integrate the data obtained into financial operations, clinical operations, QAPI, HR and marketing via a real world case-study.

### 9E. SNF Survey and Enforcement: The Landscape Changes Yet Again!

1. Identify proposed changes to the RoPs, new changes to Appendix Q of the SOM and how those changes are expected to affect the determination of Immediate Jeopardy.
2. Identify enforcement updates and how those changes are expected to impact the survey process.

### 9F. Successfully Navigating the Regulatory Landscape: A Former Surveyor's Perspective

1. Describe two approaches to address inadequate documentation identified during the survey process.
2. Describe the relationship between regulations, CMS's guidance to surveyors and facility generated policies and procedures and the impact each has on compliance decisions.

### 9G. Best Practices for Compliance with Admission, Transfer and Discharge Rights for Long-Term Care Facilities

1. Discuss how to make the best decisions on your ability to care for a resident pre-admission, and the ramifications of the bad decisions.
2. Identify the regulations dealing with discharge and best practices to help avoid regulatory or legal action.

## SESSION 10

### 10A. My Resident is Hurt...Now What?

1. Identify what action steps to take when responding to a serious adverse event.
2. Discuss how to prepare for potential legal action as the result of a serious adverse event.

### 10C. What If Age Wasn't Defined By a Number?

1. Discuss methods to potentially shorten sales cycles.
2. Describe how to stabilize revenue when redesigning programming to support operations.

#### **10D. Getting on the Same Page: Strategies for Improving Receivables**

1. Explain how critically important it is to fully educate the resident or responsible party of all potential personal financial obligations.
2. Describe techniques/strategies designed to prepare and fully educate the resident or responsible party of all potential personal obligations and how to obtain Medicaid coverage.

#### **10E. What if...You are Not Ready for PDPM**

1. Discuss the new payment methodology and payment drivers under PDPM.
2. Discuss how to update facility policies, negotiate and update contract terms with their therapy partner, and outline the interdisciplinary team model necessary for success.